



Checklist 18 - Final Check

Project

Date:

Name: _____

PART 1 - EARLY BIRD & SALES PAGES

	Yes	No
1 Have you an early bird setup with opt-in form?	☐	☐
2 Have you a welcome email in place?	☐	☐
3 Have you a thank you page in place?	☐	☐
4 Have you a countdown time in place?	☐	☐
5 Is the video playing in all browsers?	☐	☐
6 Is the site mobile friendly?	☐	☐
7 Is the funnel tested with all upsells and downsells lining correctly?	☐	☐
8 Have you Terms, Disclaimer, Privacy, Contact & in the footer?	☐	☐
9 Is there any typos or spelling errors on the sales page?	☐	☐

PART 2 - MEMBERSHIP AREA

	Yes	No
1 Are all the membership pages and files secure for each level?	☐	☐

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- | | | | |
|---|---|--------------------------|--------------------------|
| 2 | Are members redirected to the correct home page after login? | ☐ | ☐ |
| 3 | Is your auto responder connected inside your membership platform? | ☐ | ☐ |
| 4 | Have you an easy and fast way to switch to the sales page once live? | ☐ | ☐ |
| 5 | Are all the videos playable in Chrome, Firefox, Safari & Internet Explorer? | ☐ | ☐ |
| 6 | Are all the pdf's opening without issues, zip files extractable, etc? | ☐ | ☐ |
| 7 | Are all pages in the navigation menu working correctly? | ☐ | ☐ |
| 8 | Have you a link to working support desk or active support email? | ☐ | ☐ |
| 9 | Are links available to all upgrades? | ☐ | ☐ |

PART 3 - JV PAGE & RECRUITMENT

- | | | Yes | No |
|---|--|--------------------------|--------------------------|
| 1 | Is the JV Optin Form working and configured with a followup letter for JV's? | ☐ | ☐ |
| 2 | Is the link to the JvZoo (or other) affiliate page easily viewable? | ☐ | ☐ |
| 3 | Have you email swipes and banners available for my affiliates? | ☐ | ☐ |
| 4 | Have you my contact details posted on the JV page? | ☐ | ☐ |

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- | | | | |
|----|---|--------------------------|--------------------------|
| 5 | Have you provided details about what the product is about? | ☐ | ☐ |
| 6 | Have you provided details about the prices, the commission's & upsells? | ☐ | ☐ |
| 7 | Are the contest prizes clearly stated on the JV page? | ☐ | ☐ |
| 8 | Is there any spelling errors or typos on the page or in the email swipes. ? | ☐ | ☐ |
| 9 | Have you personally contacted my top JV`s and most potential JV`s with updates and review access? | ☐ | ☐ |
| 10 | Have you checked in with the JV`s personally a day before launch to confirm they will promote? | ☐ | ☐ |
| 11 | Have you updated my JV`s personally during launch? | ☐ | ☐ |
| 12 | Have you thanked my JV`s for their support once the launch is over? | ☐ | ☐ |
| 13 | Have you paid any Prizes on time? | ☐ | ☐ |

Notes